WONL Fall Symposium

Event Agenda

Friday, September 13, 2019 at 10:00am CT - 4:00pm CT

All times listed in Central Time (US & Canada).

Friday, September 13, 2019

10:00am - 10:30am

Networking and Registration

Coffee and light breakfast served.

10:30am - 12:00pm

Keeping Nurses Happy One Pickle at a Time

April Hansen, RN, MSN

1.5 CE Credits

Nurse leaders play an important role in overall nursing satisfaction and retention. Research demonstrates staff satisfaction is positively related to improved productivity, patient care outcomes, and patient satisfaction. Additionally, nurses cite relationships with front-line managers as a key driver in their intent to remain employed. Nurse turnover poses significant financial and resource challenges to health systems including overtime utilization, increased agency spend, and productivity loss. With healthcare job vacancies outpacing healthcare hiring by more than 100 percent, a laser-sharp lens is being applied to retention and engagement by nursing leaders across the country.

This session will highlight strategies from successful organizations that have achieved high recruitment and retention rates, brand loyalty, and positive public images as healthcare employers. Nurse leaders will also learn how to utilize retention and referral strategies, and a brand built upon employee happiness, to attract new and unique talent and keep them engaged at the bedside.

12:00pm - 12:30pm

Lunch

Catered lunch. Please indicate on RSVP if you will be staying for lunch. Please email WONL@wha.org with any dietary restrictions.

12:30pm - 4:00pm

WONL Board Meeting

WONL Board of Directors

Please join us as a guest for the WONL Board of Directors Meeting. We will review important business initiatives for WONL. We would love to help nurse leaders learn more about the board and available committee opportunities!